Other	
Geographical area targeted:	North Irish Coast
Scale of Implementation:	National
Commencement Date:	
End Date	
Objectives:	Remediation Raising Awareness Understanding the problem
Type of Initiative:	Collection Education and Outreach Research and Development Litter monitoring
Type of Marine Litter targeted:	All
Location of the litter targeted:	All
Land based sources targeted:	All
Sea based sources targeted	All
Brief Description of the Initiative:	Began 1989 with schools outreach programme to raise awareness about litter in general with a strong emphasis on shoreline litter, later developed to include marine debris. Various, regular cleanups including personal research into range, types and impacts of marine debris and beach visitor discards along north irish coastline. Annual shoreline cleanups (incudes river bank/estuaries)a feature. developed hard hitting marine debris talk delivered to wide audience. Helped instigate and develop first Tidy Ulster Shoreline conference to look into problem 1992 with Tidy Northern Ireland. helped form and contribute to UK Talk/Workshop group based in London (no longer meeting). recently labelled talks programme as 'If They Only Knew'.
Responsible organizations:	Coleraine Borough Council
Partner organizations:	
Financing:	Annual budgeting (various)
Project URL and other sources of information:	www.colerainebc.gov.uk
Contributor and further contact person for request First name:	 Jim
Last name:	Allen
Organisation/Affiliation	Coleraine Borough Council
Job Title:	Environment Officer
Organisation Address:	Cloonavin. 66 Portstewart Road, Coleraine N Ireland BT52 1NN

IF THEY ONLY KNEW

Case Studies collected by the International Conference on Prevention and Management of Marine Litter in European Seas. Berlin, 10- 12 April 2013

Pdf document:	
Literature:	