

## Beach cleaning (Italy)

“Mare pulito” is an initiative dedicated to the bathers, pleasure boats and tourists of the Ligurian coasts. Every year, in the summer season, local people carry out beach cleaning with the help of local fishermen.

### Facts

<b>Place / Location</b>	Ligurian Sea and Northern Tyrrhenian Sea (Italy)
<b>Commencement Date</b>	1998
<b>Duration</b>	Ongoing (every year in summer)
<b>Theme</b>	Mitigation, Awareness (Cross-cutting)
<b>Type of Initiative</b>	Campaign
<b>Initiated by</b>	Regional Agency for Environmental Protection of Tuscany (ARPAT), Liguria Regional Authority, Environmental Office of Corsica, Sardinia Regional Authority and Livorno Province.
<b>Involved Stakeholders</b>	Common people and fishermen
<b>Funding/Financial Support</b>	In 2011 the project was financed by European Regional Development Fund.
<b>Success Rate</b>	Very Successful
<b>Case Study prepared by</b>	Liguria Regional Authority
<b>Submitted by</b>	Provincia di Teramo (MARLISCO Partner 1) Luigi Alcaro

### Available documentation and further information

[www.gionha.eu](http://www.gionha.eu)

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