Santo André beach clean-ups (Portugal)

Santo André Beach Cleanups started in 2006. These campaigns involve several institutions and over 100 participants each year. 2011 was a record year, with 200 participants.

These campaigns are always advertised and promoted at local schools and among the population by local radio and newspapers, as well as through other promotional material.

The tasks are distributed by the entities in a previous meeting. In the day of the campaign, the volunteers are transported to the beaches by vehicles of the organization or in their own vehicles. They receive material such as t-shirts, gloves and bags for the garbage.

The beach cleanup occurs during the morning and afternoon. The garbage bags left on the beach are gathered and transported to the landfill. The collection of waste is made by tractor of Parish council of Santo André. The transport to landfill is done by trucks of Municipality of Santiago do Cacém.

Facts

Place / Location	Sub-national, Santo André
Commencement Date	2006
Duration	Ongoing, (Once a year)
Theme	Mitigation, Awareness (Cross-cutting)
Type of Initiative	Campaign
Initiated by	Associação Litoral Aventura (ALA) (a private company)
Involved Stakeholders	

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CAPACITIES

European Commission

	- Santiago do Cacém Municipality - Santo André Parish Council - ICNF/ Santo André Lagoons and Sancha Natural Reserve - Volunteer Firefighters of Santo André - Captaincy of the Port of Sines – Maritime Police - Coastal Control Unit of Republican National Guard (GNR) - NGO QUERCUS - National Body of Scouts (CNE) - League of friends of Santo André - General Public
Funding/Financial Support	It has an official sponsorship by aicep Global Parques (an industrial parks management entity) and also receives support from various companies such as DELTA Cafés, Águas de Santo André (a water supply and treatment company), Petrocoop, Deltabox, Panificadora de S. André, Intermarché among others.
Success Rate	Very Successful. The participation of volunteers, the support given by organizations and companies and the

	awareness of participants on marine litter has been very positive.
Case Study prepared by	Isabel Palma Fundação da Faculdade de Ciências e Tecnologia da Universidade Nova de Lisboa i.palma@campus.fct.unl.pt
Submitted by	Isabel Palma Fundação da Faculdade de Ciências e Tecnologia da Universidade Nova de Lisboa

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