Project blue line: programme of coordinated management of marine litter on the shore of Charente-Maritime (France)

The shore of Charente-Maritime is specific in France. The debris comes primarily from marine activities (oysters culture), whereas in the south, there is more classic debris (plastic bottles etc). The nuisance is real. For example, the municipalities clean the beaches with unsuitable tools, prejudicial for the environment (causing loss of biodiversity, erosion etc). The programme objective is to reduce the debris, to inform the municipalities, to develop a real job of “coastal worker”, and to valorise the collected debris through professional education and training.

Facts

Place / Location	France Poitou-Charente, France, La Rochelle
Commencement Date	January 2012
Duration	Minimum 3 years
Theme	Prevention, Mitigation, Awareness (Cross-cutting)
Type of Initiative	Practice/ Activity/ Action, Campaign, Other - job creation
Initiated by	Téo environnement (Private company)
Involved Stakeholders	Mayors of municipalities, directors of the concerned services of the municipalities, elected local, smokers, picnickers,

MARLISCO is a FP7 project funded by the European Commission.

The views and opinions expressed in this publication are the sole responsibility of the authors and do not necessarily reflect the views of the European Commission.

	technicians of cleaning, the passengers of the ships, fishermen, consumers, associations, fast food.
Funding/Financial Support	Private and local public funding
Success Rate	Not yet known, but this project is already a success in terms of sensitizing the key actors.
Case Study prepared by	Fabrice Faurre : teo.larochelle@gmail.com
Submitted by	Florian Geffroy : f.geffroy@rivagesdefrance.org

Available documentation and further information

www.rivagesdefrance.org

MARLISCO is a FP7 project funded by the European Commission.

The views and opinions expressed in this publication are the sole responsibility of the authors and do not necessarily reflect the views of the European Commission.

CAPACITIES

European Commission



back to overview

MARLISCO is a FP7 project funded by the European Commission.

The views and opinions expressed in this publication are the sole responsibility of the authors and do not necessarily reflect the views of the European Commission.