# Ocean Initiatives (Global)

Ocean Initiatives is an initiative of Surfrider Foundation Europe. Volunteers organise local cleanup operations, with the help of Surfrider Foundation Europe who manage the co-ordination of operations, offer logistical support, and broadcast news of the events on a European, national and local level. Traditionally, all the cleanups are organised in the first spring weekend in order to benefit from strong media coverage, but it is possible to organise campaigns throughout the year.

Surfrider Foundation Europe also offers free for download tools (such as banners and posters) to help advertise the events. A guide for the organisers is also available online. After the event, organisers are requested to fill in an online report on the amounts and types of data collected.

## Facts

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| Place / Location | Global |
| Commencement Date | 1995 |
| Duration | Ongoing |
| Theme | Mitigation, Awareness (Cross-cutting) |
| Type of Initiative | Practice/ Activity/ Action, Campaign |
| Initiated by | Surfrider Foundation Europe |
| Involved Stakeholders | Citizens, others NGO's, institutional bodies |
| Funding/Financial Support | Yes (public grants and private partners) |
| Success Rate | Somewhat successful |
| Case Study prepared by | Cristina BARREAU<br>Chargée de mission déchets aquatiques<br>cbarreau@surfrider.eu |

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CAPACITIES

European Commission

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|---|---|
| | Surfrider Foundation Europe<br>Siège Europe<br>120, avenue de Verdun, 64200 Biarritz - France<br>Tel: 0033-(0)5 59 23 54 99<br><br>skype: cristinasfe |
| Submitted by | Isabelle Poitou, MerTerre<br><br>Isabelle.poitou@mer-terre.org<br><br>MARLISCO Partner 7 |

## Available documentation and further information

www.initiativesoceanes.org

www.surfrider.eu



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