“My Black Sea” Campaign in Burgas (Bulgaria)

During the “International Black Sea Day” campaign in 2007, the following events were organised in participating schools. Similar events have been organised every year since.

• Cleaning the beach of Burgas – campaign called "Clean Beaches" (organizers Green Burgas Foundation, Burgas Municipality and Municipal Children's Complex – Burgas).

• Campaign "My Black Sea" - sending messages to the President of the Republic of Bulgaria, National Assembly, Ministry of Environment and Water and the Council of Ministers (messages are written by students participating in the “Clean Beach” campaign).

• Discussion in the Children's Parliament on "Ecological problems of the Black Sea."

• Distribution of the leaflet "Black Sea - destiny and future" to the citizens of Burgas.

• Radio show of the journalist club, dedicated to the International Black Sea Day.

• Opening of the exhibition of works of children who participated in the II National Competition for drawing and photograph "The sea is not just for vacation "

• Open Doors Day in the Black Sea Basin Regional Inspectorate - Burgas.

Facts

Place / Location	Bulgaria Burgas

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CAPACITIES

European Commission

Commencement Date	31.10.2007, and every year after that on the same date
Duration	Ongoing
Theme	Prevention, Mitigation, Awareness (Cross-cutting)
Type of Initiative	Practice/ Activity/ Action, Campaign
Initiated by	The Green Burgas Foundation
Involved Stakeholders	Municipal officials, school teachers, students, active citizens of Pomorie town
Funding/Financial Support	Yes, by Burgas Municipality
Success Rate	Very successful
Case Study prepared by	Mariana Kancheva UBBSLA (MARLISCO partner 13) e-mail: office@ubbsla.org
Submitted by	Mariana Kancheva UBBSLA (MARLISCO partner 13) e-mail: office@ubbsla.org

Available documentation and further information

http://www.events.bg/bg/articles/view/My-Black-Sea-Campaign_1889/

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