



CATCH MARINE LITTER ON FILM!

MARLISCO Video Contest

*** Guidance & Rules for Entry ***

UK

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MARLISCO – *Marine Litter in European Seas: Social Awareness and Co-responsibility* is a FP7 project financed by the European Commission



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1) Introduction

MARLISCO Video Contest aims to encourage and provide the opportunity for youngsters to get in touch with the issue of marine litter in the European Regional Seas and share their visions with the broader European public. Youngsters are invited to develop and produce a short video in which they express their views about the problem and become agents of change in society – not only as they represent the next generation of consumers and decision makers but because they are often source of inspiration and influence in their family and community.

Any school, youth association or club can enter as part of the curriculum or as an extracurricular activity. It promotes critical thinking and active citizenship. Marine litter is the responsibility of everyone and it affects us all.

This video contest is integrated in the European FP-7 project MARLISCO - *Marine Litter in Europe's Seas: Social Awareness and Co-responsibility* - and it will be simultaneously launched in 14 European coastal countries: **United Kingdom, Ireland, France, Italy, Spain, Portugal, The Netherlands, Slovenia, Romania, Germany, Cyprus, Bulgaria, Turkey and Denmark.**

This document provides guidance and outlines the Rules and Conditions for the MARLISCO Video Contest in the UK. Please note that the competition is carried at the national level and therefore participants will only compete with other participants from the UK.

MARLISCO reserves the right, in its sole discretion, to modify the Rules of Entry of the Video Contest.

2) Participants/entrants

- Children **7 to 18 years old**
- Children work and submit their videos as **a team within a class, youth association, or club**, preferably supervised by a teacher/educator.
- The video **must be always backed-up and submitted through a legal British entity** (*e.g.* School). There is no limit for the number of videos submitted by a team.



3) Collaboration with schools from a different EU country

If the school has its own trans-national collaboration programme (e.g. European Platform, *E-Twinning*), it is possible to produce and submit a video in collaboration with a team/class from another country. However, such a video must be submitted as a “normal” entry for the UK and, in case of selection, only students from teams/schools from the UK will be eligible for the award.

4) Themes for the videos

The team has full freedom to decide on the topic and scope of the video, provided that it relates to one or a combination of the topics listed below:

- Why marine litter is a problem?
- Where does marine litter come from?
- What can be done to reduce the problem of marine litter?
- What have we done to tackle the problem in our school or community?
- Innovative ideas / solutions on how to tackle the problem.

5) Timeline and deadlines

Register your interest to take part at www.psy.plymouth.ac.uk/UKVideoContest/ and you will be guaranteed a place! It only takes 1 minute and then we can send you more details.

Official Calendar

Launch of video contest across Europe – **9 September 2013**

Deadline for submission of videos – **14 February 2014, 23:59** (local time)

Jury selection/videos online for public vote – **18 February to 14 March 2014**

Announcement of awarded videos – **end of March 2014** (displayed on MARLISCO's website www.marlisco.eu)

Please check the UK contest page www.marlisco.eu/video-contest.en.html for updates on the dates for the announcement and ceremony of awards.



6) Available support for schools

If you need any support or advice email MARLISCO.videocontest@psy.plymouth.ac.uk

We have teamed up with the National Marine Aquarium (NMA) who are experts in marine issues and have experience making films with school groups. They are offering video-conferencing and telephone support to teachers and/or teams that take part. This is available on a first come-first served basis, so sign up quick!

7) Style, format and duration of video



Style: This competition is open to short videos of all production techniques, including animation, documentary, experimental or hybrid work.



Language: The video should be in English.



Duration: The maximal duration of the video, including titles and credits is **2 minutes**. Videos that exceed this duration will not be eligible.



Format: Acceptable file formats include: WebM, MPEG4, 3 GPP, MOV, AVI, MPEGPS, WMV, and FLV.



Resolution: All videos should be shot in European TV standards: 25/50 fps (**NOT** 30/60/29.97 fps).

– In **Standard Definition:** DV PAL 720 x 576 / anamorphic 16/9 / 50i or 25p / 48 KHz

– In **High Definition:** 1280 x 720 25p or 50p **OR** 1920 x 1080 25p or 50i



To prepare and export the video edit properly (from editing software to *Youtube* format), we recommend the following guidelines:

<http://vimeo.com/help/compression>



Title and name of the file: The video must have an original, expressive title. The video file must be saved with this same title, followed by “UK” (the letters of the country where it was prepared). E.g. if the participant decides to title the video “*the journey of a plastic bottle*”, the file name should be: `the_journey_of_a_plastic_bottle_UK.mov`



8) Video submission and documentation

Each video submission must be accompanied by the following documents available here www.marlisco.eu/submission.en.html

- **Online Submission Form (form A)** – contains information about the team, details about the video, and contact details;
- A short “**The Making of our video (form B)**” – contains the rationale behind the video, characterization of people involved, description of the project development, including process of research of the theme, etc., accompanied with good quality pictures illustrating the process) – maximum 4 A4;
- **Statement of Responsibility (form C)** signed and scanned, in which the participant declares that no copyrighted material has been used or otherwise that these rights have been obtained; that in case the video includes images of minors, the necessary consent from parents has been obtained; and grants rights for use/edition of the video by MARLISCO;
- **Video upload** – the video must be uploaded on the National Marine Aquarium upload site (weblink for this will be available soon).

For each video, the submission must be done as follows:

1. Upload the video to the National Marine Aquarium Video Upload site (weblink available soon);
2. Fill in the online Submission Form www.marlisco.eu/submission.en.html;
3. Send Form B (*Making of...*) + Form C (*Statement of Responsibility*) to MARLISCO.videocontest@psy.plymouth.ac.uk, **within 24h** after submission of the application form online.



9) Terms and Conditions

The video must fulfil all the conditions mentioned above, such as theme, format, maximum duration, and all material must be submitted within the stated deadlines.

The video must not contain obscene, offensive, inappropriate or objectionable material and must not infringe the rights of privacy, copyright, trademarks or intellectual property rights of any person or organisation (*e.g.* excerpts of other films, images, audio, music) unless prior approval is obtained. The MARLISCO logo and the logos of the European Commission should NOT be used in the videos. Videos that violate these conditions will be excluded from participation.

Only videos accompanied by all required documents, including a signed disclaimer/Statement of Responsibility (Form C), are eligible for prizes. MARLISCO reserves the right at any time during the competition to remove or disqualify any video that does not comply with the requirements and conditions stated in this document.

By entering the contest, the participants agree that MARLISCO consortium or any of the individual beneficiaries of the project shall not be liable for any claims, costs, liabilities, damages, expenses and losses arising out of (i) MARLISCO's use of the film; (ii) the entrant's participation in the competition.

10) Property of the videos

By submitting a video, the participants grant MARLISCO consortium a royalty-free license to copy, distribute, modify, and display for any public or educational purposes throughout the world and in any media.



11) Selection criteria

The videos will be evaluated and scored based on the following criteria (order not relevant):

- Appropriateness to the theme(s);
- Quality of research that video reflects;
- Relevance and potential impact of the message;
- Quality of the production;
- Overall creativity and originality of the video.

A panel of judges will select the winners for the UK. After the submission deadline, the finalist videos will be made available in *Youtube*, in order to get public feedback, which will be considered as an additional element of selection by the national jury.

12) Awards

UK Prizes Sponsored by the National Marine Aquarium

Prizes will be awarded to the winners and runners up in the two age categories (7-11 and 12-18).

- 1st Prize £500 + trophy
- 2nd prize £300 + trophy
- 3rd prize £200 + trophy

Trophy for the school/group and teacher



UK Awards Ceremony

The winners and runners up will be invited to a celebrity prize giving ceremony in Plymouth in Spring 2014.

EU Award

The best UK video will be included in a final film, which will compile all the winners from the 14 participating countries. Representatives of the awarded participants will be invited to be present at the 2014 edition of the EU Ceremony of Maritime Days (Bremen, Germany), where the final film compilation, which integrates all 14 the countries' best videos, will be premiered. The travel and subsistence costs will be covered by MARLISCO.

Keep up to date with the latest information about the UK ceremony here www.marlisco.eu/video-contest.en.html.



13) Contact for further information

Email Bonny Hartley at MARLISCO.videocontest@psy.plymouth.ac.uk

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