



## Zero Plastics to Landfill by 2020

Case Studies collected by the International Conference on Prevention and Management of Marine Litter in European Seas. Berlin, 10- 12 April 2013

Geographical area targeted:	Europe
Scale of Implementation:	European
Commencement Date:	
End Date	
Objectives:	Prevention of waste from entering the aquatic environment Increased re-use and recycling
Type of Initiative:	Command-and Control measures Education and Outreach Stakeholder coordination
Type of Marine Litter targeted:	Plastic waste Consumption waste
Location of the litter targeted:	
Land based sources targeted:	Solid waste managers and companies Industry & Businesses
Sea based sources targeted	
Brief Description of the Initiative:	<p>The aim for our association is to ensure that, by 2020, no more plastics end up in landfills.</p> <p>The European plastics manufacturers are concerned that despite the huge advances in waste management in certain countries in recent years, many EU member states are continuing to invest in landfilling as a cheap short term solution. Such policies create a significant obstacle to the development of more resource efficient options such as recycling and energy recovery of waste materials, including plastics.</p> <p>In order to tackle this issue, PlasticsEurope urges policy-makers at European, national and local level to support legal instruments that will help foster innovation and unlock private investment into waste collection, sorting, recycling and recovery.</p>
Responsible organizations:	PlasticsEurope
Partner organizations:	
Financing:	The project is financed via PlasticsEurope plus further European Plastics Industry associations and their members companies.
Project URL and other sources of information:	
Contributor and further contact person for request	
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Stopping Marine Litter Together

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