



Apply pressure manufacturers to minimise material and make products more environmental friendly with aim to reduce the input& impact of sanitary waste (e.g. cotton bud sticks, tampons (applicators), disposable nappies) into the marine environment

Case Studies collected by the International Conference on Prevention and Management of Marine Litter in European Seas. Berlin, 10- 12 April 2013.

Mediterranean Sea	
Geographical area targeted:	Name of Country (or Countries) and of Region/State or Municipality, if it would not be a national initiative
Scale of Implementation:	National
Commencement Date:	
End Date	
Objectives:	Design for the Environment-DfE
Type of Initiative:	Research and Development Other: Labelling
Type of Marine Litter targeted:	Bathroom waste
Location of the litter targeted:	Coastal area Seashore/Beach River banks Sea surface Water column
Land based sources targeted:	Individuals
Sea based sources targeted	None
Brief Description of the Initiative:	Pressure to be applied to manufacturers to minimise material and make products more environmental friendly. Manufactures can be motivated to make products more environmental friendly by e.g. the EU-wide introduction of a specific ecolabel for sanitary products, pressure from ngo's/governments and inspiring best practices from producers(e.g. cardboard tampon applicators from the brand Natracare).
Responsible organizations:	NGO's, government & Industry (producers of sanitary products)
Partner organizations:	
Financing:	Impossible to assess (various stakeholders and difficult to assess lobbying time)
Project URL and other sources of information:	
Contributor and further contact person for request	
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Organisation/Affiliation	Arcadis Belgium nv
Job Title:	
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Pdf document:	
Literature:	Ashley R.M., Smith H., Gouda H. (2003). Domestic Sanitary Waste: the

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Stopping Marine Litter Together

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	<p>sustainability of different disposal strategies. University of Bradford. UK DG JRC (IPTS), DEKRA Consulting GmbH & PE International. (2012). Development of EU Ecolabel Criteria for Sanitary Products; Preliminary Report – Draft; Report commissioned by the European Commission "JRC – IPTS. (2012). Development of EU Ecolabel Criteria for Sanitary Products. Preliminary Report - Draft Report commissioned by the European Commission "</p> <p>Le Grenelle de la Mer. (2010). Fonds macro-déchets . Groupe 14 « fonds déchets aquatiques. Ministère de l'Ecologie, du Développement durable et de l'Energie. La Défense (FR)</p> <p>Questionnaire Catalan Water Agency (ACA), 2012; Maria José Cardell Questionnaire CLABSA, company responsible for Barcelona's sewage system management, 2012; Enrique Gutiérrez Diez, Head of Advanced Development Services</p> <p>Natracare, Regular Organic Applicator Tampons, Online available at http://www.natracare.com/p73/en-GB/Natracare- Products/Tampons/With-Applicator/Regular.aspx (Consulted 08/2012)</p> <p>Pérez, Carolina. November 12th 2012. Meeting notes: Meeting with Arbora & Ausonia as representatives of the HAPCO group and the EDANA group.</p>
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