

Beach cleaning (Italy)

“Mare pulito” is an initiative dedicated to the bathers, pleasure boats and tourists of the Ligurian coasts. Every year, in the summer season, local people carry out beach cleaning with the help of local fishermen.

Facts

Place / Location	Ligurian Sea and Northern Tyrrhenian Sea (Italy)
Commencement Date	1998
Duration	Ongoing (every year in summer)
Theme	Mitigation, Awareness (Cross-cutting)
Type of Initiative	Campaign
Initiated by	Regional Agency for Environmental Protection of Tuscany (ARPAT), Liguria Regional Authority, Environmental Office of Corsica, Sardinia Regional Authority and Livorno Province.
Involved Stakeholders	Common people and fishermen
Funding/Financial Support	In 2011 the project was financed by European Regional Development Fund.
Success Rate	Very Successful
Case Study prepared by	Liguria Regional Authority
Submitted by	Provincia di Teramo (MARLISCO Partner 1) Luigi Alcaro

Available documentation and further information

www.gionha.eu

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